

Title: A Market Position Statement for Torbay

Wards Affected: All

To: Health & wellbeing Board **On:** 23rd April 2014

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1. Purpose

- 1.1** For the Health and wellbeing Board to adopt the Torbay Market Position Statement (MPS) as a joint statement for Torbay Council and South Devon and Torbay Clinical Commissioning Group. The purpose of the MPS is to stimulate a diverse and innovative market for services.

2. Recommendation

The Board agrees to:

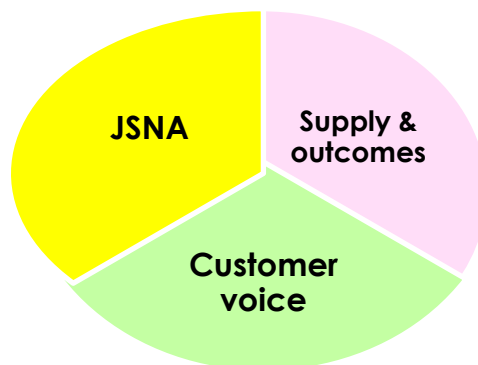
- 2.1** Adopt the statement and endorse its role in service transformation.

3. Supporting Information

- 3.1** The MPS has a key role in influencing both the market for services and commissioning plans. It identifies opportunities for the market by:
- Describing current and future demand including, population trends and projections and the impact of changing policy and legislation.
 - Analysing current supply of services, how well they meet needs and aspirations and what needs to change.
 - Outlining future high level commissioning intentions.

4. Relationship to Joint Strategic Needs Assessment (JSNA)

- 4.1** The JSNA is a key component in the MPS with information on population trends, projections and need. By combining this information with the analysis of supply and feedback from service users and carers it provides a picture of the current state and future commissioning vision for the market.

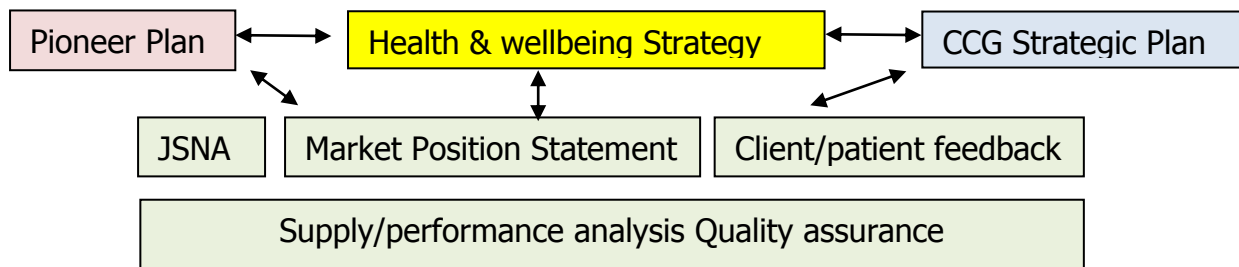


5. Relationship to Joint Health and Wellbeing Strategy

5.1 The MPS articulates the commissioning vision and intentions for the area as outlined in the health and wellbeing strategy. MPS data will inform future commissioning strategies as well as development of future health and wellbeing strategies. More detailed individual service or condition specific market position statements can be developed to inform specific service plans.

6. Role of MPS in service transformation

6.1 The requirement to produce an MPS coincides with the production of joint high level strategies such as, Dementia, mental health and learning disability across the two Devon CCGs and three local authority areas. These strategies underline a commitment to joint commissioning and alongside South Devon and Torbay's 'Pioneer' status, provide an opportunity to agree how strategies and boards should be aligned to deliver best results in a challenging financial environment. The diagram below captures some of the areas for consideration.



Appendices

Market Position Statement